

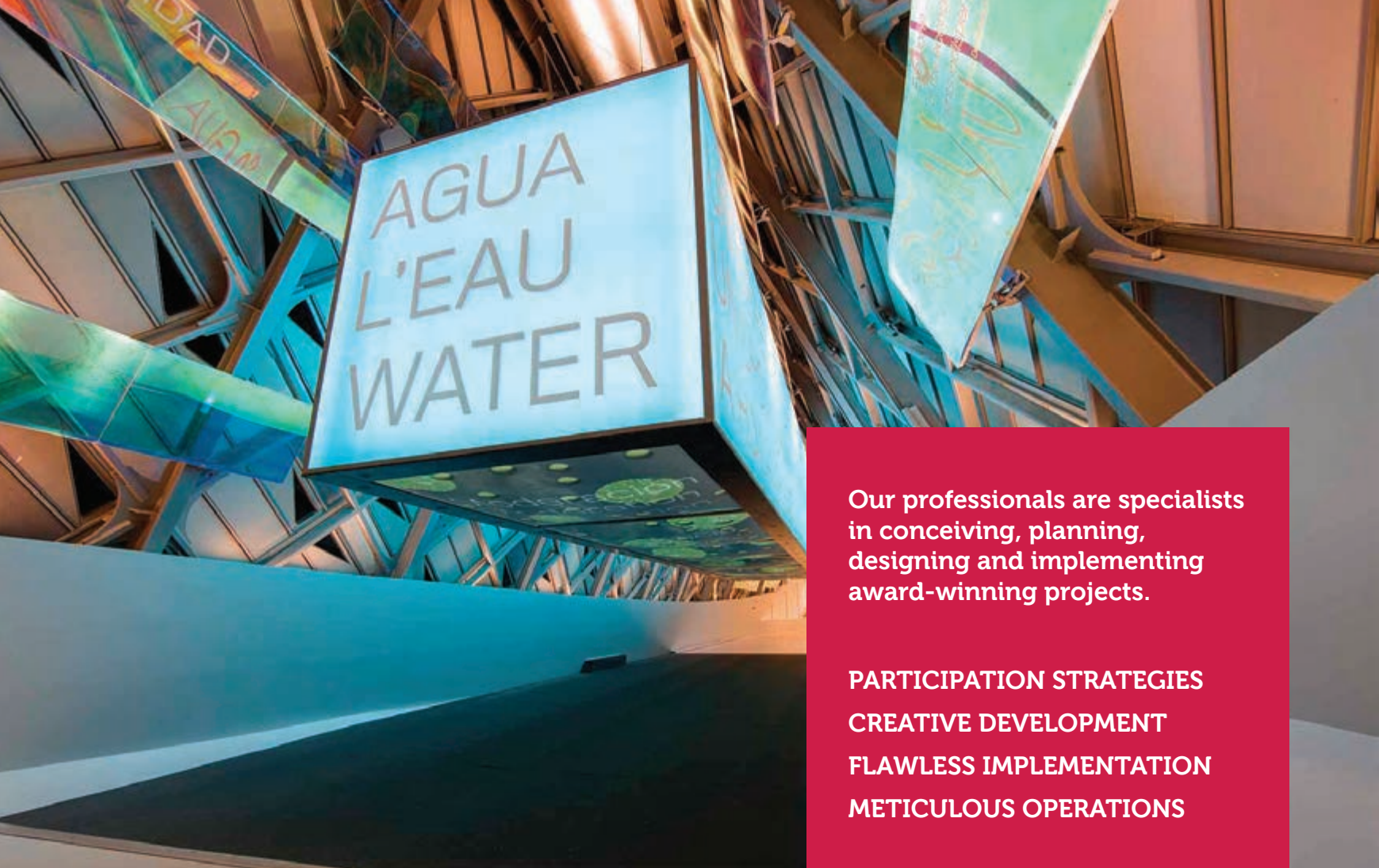


Living **EXPOS**

DREAMING | INNOVATING | CREATING |
PLANNING | PRODUCING | MANAGING

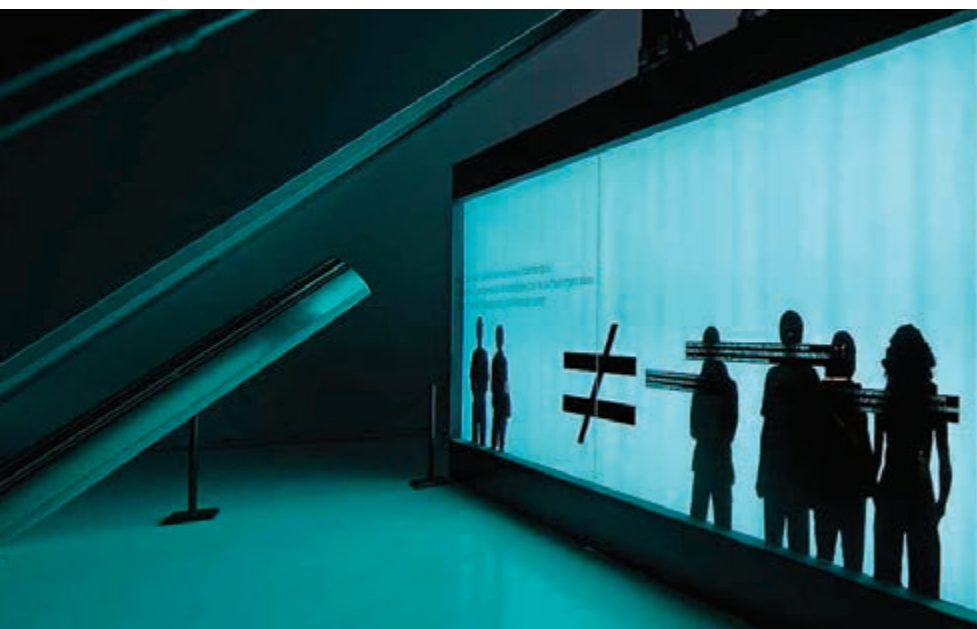
LIVING EXPOS

MUSE is a cultural consultancy and project development company for world and international expos, museums, exhibitions and theme parks.



Our professionals are specialists in conceiving, planning, designing and implementing award-winning projects.

PARTICIPATION STRATEGIES
CREATIVE DEVELOPMENT
FLAWLESS IMPLEMENTATION
METICULOUS OPERATIONS



**WORLD AND
INTERNATIONAL
EXPOS**

**MUSEUMS
THEME PARKS
EXHIBITIONS**

**WE'VE BEEN TURNING VISIONS
INTO UNIQUE REALITIES SINCE 1992**



**MUSE KNOWS HOW
TO BRING YOUR COUNTRY
TO THE SPOTLIGHT**

A GLOBAL LEADER IN ACTIVATING WORLD EXPOSITIONS

MUSE ENSURES SUCCESS BY DEPLOYING SUSTAINABLE AND HIGH-PERFORMANCE ARCHITECTURE AND EXHIBITION DESIGN.

We deliver innovation and sustainable solutions for turnkey **Expo projects** - creative space planning, theming, fabrication, installation, multimedia, management, operation.

GLOBAL STRENGTH. LOCAL PRESENCE. INTERNATIONAL STANDARD.

A unique opportunity



إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES

Connecting Minds, Creating the Future
Mobility, Sustainability & Opportunity

WHAT WE DO

Whether you are looking for individual services or complete turnkey services, we will work closely with you to develop a project appropriate to your needs.

A team of experienced and creative leaders will design, produce, manage, timely deliver and maintain your finished project.

Our specialists have broad experience in architecture, design, engineering, museology, museography, multimedia productions and project management.

We always seek the most outstanding solution for your project, engaging, inspiring and challenging the visitors.





THEMING AND INTERPRETATION

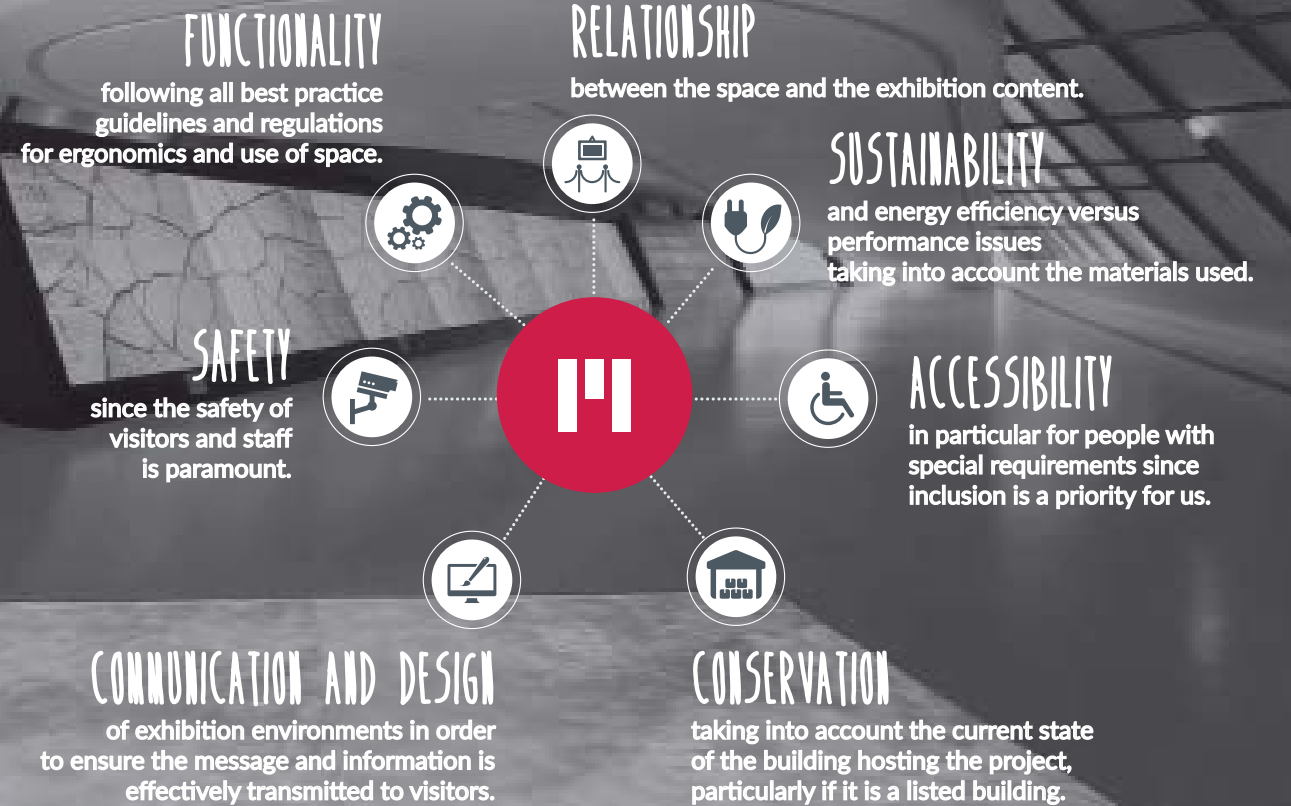
We develop personalised design proposals that are adapted to the specific thematic and exhibition objectives.

- Messages and content development;
- Expo organizing committee approvals;
- Visitor journey design and mapping encompassing exhibit and presentation methodology.

PROJECT PROPOSAL

Our specialists gather all the necessary information to elaborate the project proposal. Regardless of the scope of the work, our proposal is always the result of a robust and informed study. Our proposals offer strategies for museographical actions and solutions focused on the sustainability of the pavilion, or exhibition, specifically in terms of maintenance, operation, and programming.

DESIGN AND BUILD



IMPLEMENTATION

Proven credentials and capabilities in all exhibition and presentation disciplines.

- Meticulous detail and to exact standards;
- Strong partnerships, facilitating cost-effective solutions.

RESEARCH AND PRODUCTION OF CONTENT

Our team of specialists will develop all types of content for each project.

The way we express the message we want to transmit is of the utmost importance. Whether it is through words, images, sound, or even multimedia and interactive content, everything must be meticulously selected and produced.

DISPLAY SOLUTIONS

MUSE incorporates the latest technologies including LED signage, mirror displays, monitors, video walls, indoor and outdoor displays.





AUDIOVISUAL AND MULTIMEDIA

Immersive engaging exhibition environment with cutting-edge multimedia technologies and systems design.

Our technicians take care of the entire technical and audiovisual installation using the latest and most sophisticated techniques and control equipment.

MULTIMEDIA AND SHOW PRODUCTIONS

Our professionals work with the latest technology to produce films in the most recent formats. The audiovisual resources in an exhibition can be extremely varied, from a small screen integrated into the set design to immersive spaces and environments with the latest technology, as well as sound design, video mapping, and holography projects.



IMMERSIVE AND INTERACTIVE ENVIRONMENTS

Spaces are increasingly differentiated by their ability to mobilise people and transmit emotions through experiences that are recreated and lived as if they were real. We have vast experience in this area and know how to create immersive environments and unique experiences.



INSTALLATION AND DELIVERY

We are present throughout every stage of the process.

- Highly experienced management, craftsmen and technicians;
- Fully integrated world-class presentation and exhibition delivery solutions;
- Meet the arduous demands of the Expo environment;
- A service delivery promise from initial concept to final decommissioning.

OPERATION AND MANAGEMENT

Unprecedented level of care and attention to assure comfort of guests and dignitaries

- Comprehensive operation programmes from guest service operations to special events;
- Host staff, administrative, protocol, event and public relations support, through security, maintenance and cleaning.
- Technical operation and maintenance of the pavilion.





**LIVING
EXPOS**

8 EXPOS

55 PAVILIONS

BY MUSE PROFESSIONALS

PAVILIONS

ALGERIA PAVILION
ANDORRA PAVILION
ANGOLA PAVILION
BALEARIC ISLANDS PAVILION
CATALONIA PAVILION
CHILE PAVILION
KUWAIT PAVILION
LIBYA PAVILION
MONTENEGRO PAVILION
SAUDI ARABIA PAVILION
SPAIN PAVILION
UNITED ARAB EMIRATES PAVILION
VENEZUELA PAVILION

AWARD-WINNING PROJECTS

KUWAIT PAVILION | EXPO ZARAGOZA 2008
PUBLIC AWARD

Design Sergi Ripoll & Pau Vilanova

SAUDI ARABIA PAVILION | EXPO ZARAGOZA 2008
SILVER AWARD FOR EXCELLENCE OF DESIGN AND
QUALITY OF ITEMS AND CONTENT ON DISPLAY

Design Architect Olga Subirós

UNITED ARAB EMIRATES PAVILION | EXPO ZARAGOZA 2008
GOLD AWARD FOR EXCELLENCE OF DESIGN AND
QUALITY OF ITEMS AND CONTENT ON DISPLAY

Design Architect Joan Sibina

THEMATIC PAVILIONS

BRIDGE PAVILION-WATER, UNIQUE RESOURCE
EXPO VISITOR'S CENTRE
KNOWLEDGE OF THE SEAS PAVILION
RIOJA PAVILION
THE TELECOM PAVILION
WATER EXTREME-THEMATIC PAVILION
WATER TOWER PAVILION

ANGOLA PAVILION | EXPO MILANO 2015
BEST PAVILION
CLASS EXPO PAVILION HERITAGE AWARDS

SPECIAL AWARD
WORLD ASSOCIATION OF AGRONOMISTS (WAA)
CLASS EXPO PAVILION HERITAGE AWARDS

SILVER AWARD FOR BEST THEME DEVELOPMENT
BUREAU OF INTERNATIONAL EXPOSITIONS (BIE)

WOMEN AND ARCHITECTURE ARC VISION - WE WOMEN FOR EXPO
Architect Paula Nascimento

Architecture and design
Paula Nascimento
António Gameiro
Daniel Toso
Federico Acuto

ANGOLA PAVILION

Astana . Kazakhstan . Expo Astana 2017

Preliminary design. Executive project; production, installation and museographic construction; content development for graphics and multimedia; planning and assembly of exhibition and museography; audiovisual, interactive and lighting systems design and installation.
 Operation and management.



BEST PAVILION

Class Expo Pavilion Heritage Awards

SPECIAL AWARD

World Class Association Of Agronomists (WAA)

Class Expo Pavilion Heritage Awards

SILVER AWARD FOR BEST THEME DEVELOPMENT

Bureau of International Expositions (BIE)

WOMEN AND ARCHITECTURE ARC VISION – WE WOMEN FOR EXPO

Architect Paula Nascimento

ANGOLA PAVILION

Milan . Italy. Expo Milano 2015

Conceptual idea. Preliminary design. Executive project: architecture, multimedia productions, content development, audiovisual, interactive and lighting systems design and installation, exhibition design, construction and museographic installation. Operation and management.



ANGOLA PAVILION

Milan . Italy. Expo Milano 2015



ANGOLA PAVILION

Yeosu . South Korea. Expo Yeosu 2012

Construction and design, technical construction, themes, production and audiovisual installation, interactive spaces, production of thematic and corporate 3D content, operation and maintenance.



ANGOLA PAVILION

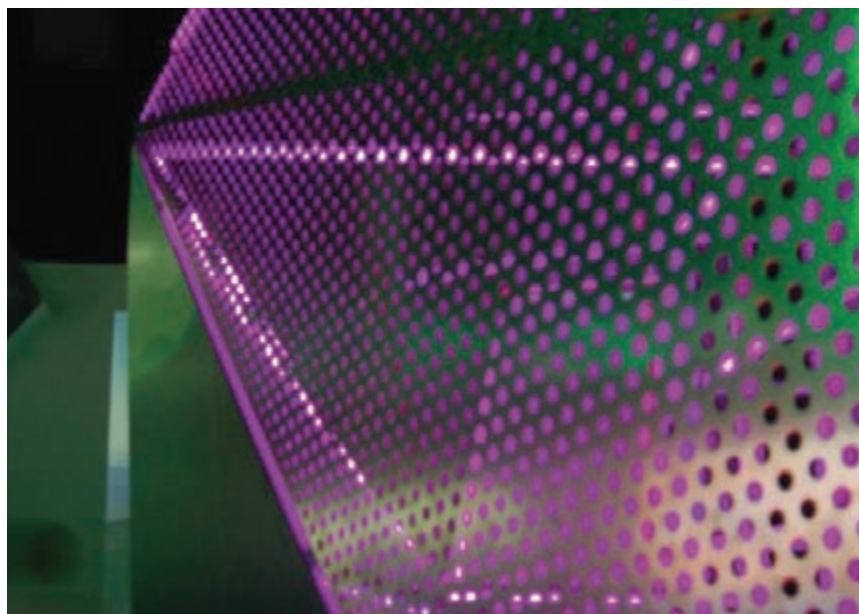
Yeosu . South Korea. Expo Yeosu 2012



MONTENEGRO PAVILION

Shanghai . China. Expo Shanghai 2010

Construction and design, technical construction, themes, production and audiovisual installation, interactive spaces, production of thematic and corporate 3D content, operation and maintenance.





LIBYA PAVILION

Shanghai . China. Expo Shanghai 2010

Construction and design, technical construction, themes, production and audiovisual installation, interactive spaces, production of thematic and corporate 3D content, operation and maintenance.





ANGOLA PAVILION

Shanghai . China. Expo Shanghai 2010

Design and implementation of the 4D project.



BRIDGE PAVILION WATER, UNIQUE RESOURCE

Zaragoza . Spain. Expo Zaragoza 2008

Construction. Audiovisual and interactive production. Audiovisual equipment, construction and museographic installation. Lighting. Project developed by MUSE professionals.



WATER EXTREME THEMATIC PAVILION

Zaragoza . Spain. Expo Zaragoza 2008

Executive project, audiovisual, lighting, set designs, engineering, audiovisual equipment and museographic installation. Project developed by MUSE professionals.



PUBLIC AWARD
Design Sergi Ripoll
& Pau Vilanova



KUWAIT PAVILION

Zaragoza . Spain. Expo Zaragoza 2008

Executive project. Project developed by
MUSE professionals.

SILVER AWARD FOR EXCELLENCE OF
DESIGN AND QUALITY OF ITEMS AND
CONTENT ON DISPLAY

Design Architect Olga Subirós

MUSE
MUSEUMS & EXPOS

SAUDI ARABIA PAVILION

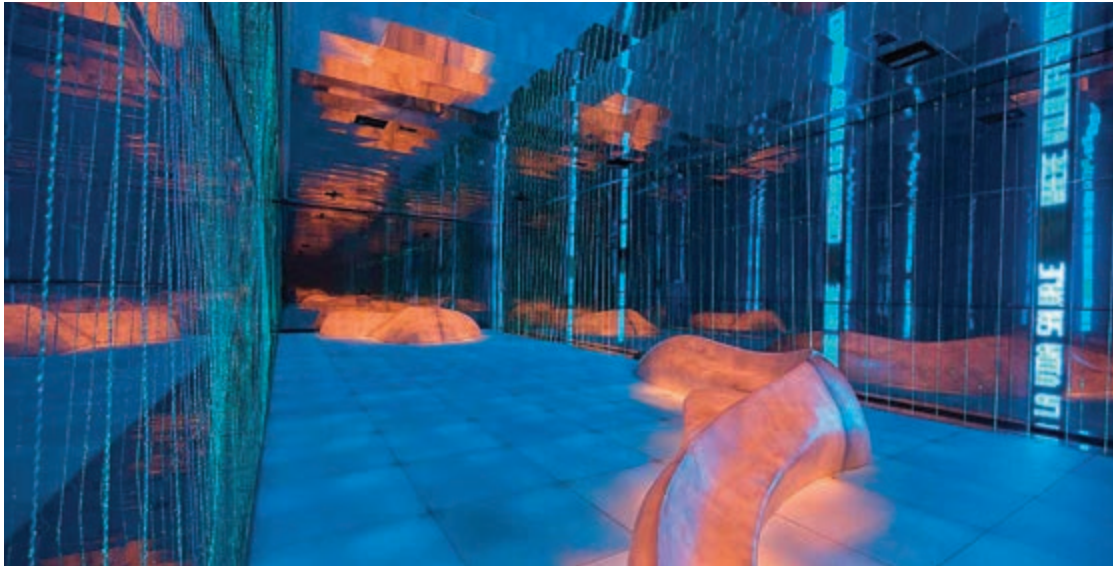
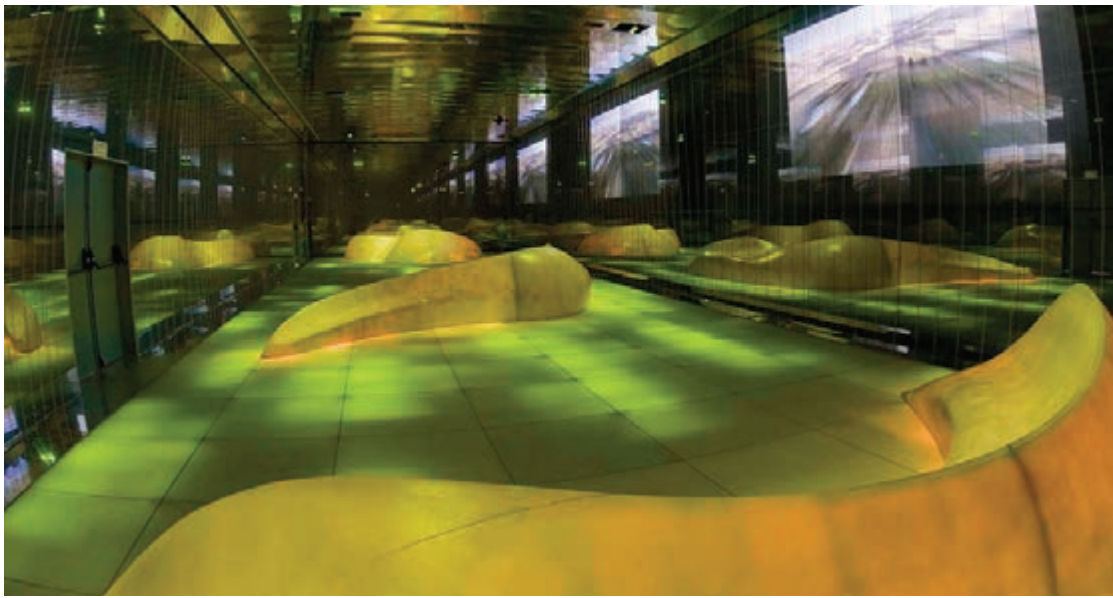
Zaragoza . Spain. Expo Zaragoza 2008

Executive project, audiovisual, lighting, set
designs, production, audiovisual equipment,
construction and museographic installation.
Project developed by MUSE professionals.



**GOLD AWARD FOR EXCELLENCE OF
DESIGN AND QUALITY OF ITEMS AND
CONTENT ON DISPLAY**

Design Architect Joan Sibina



**UNITED ARAB EMIRATES
PAVILION**

Zaragoza . Spain. Expo Zaragoza 2008

Project, design, construction and
museum installation, lighting, set
designs and engineering. Project developed
by MUSE professionals.

WATER TOWER PAVILION

Zaragoza . Spain. Expo Zaragoza 2008

Audiovisual and interactive production, lighting, set designs, scenography and museographic installation. Project developed by MUSE professionals.





ANDORRA PAVILION

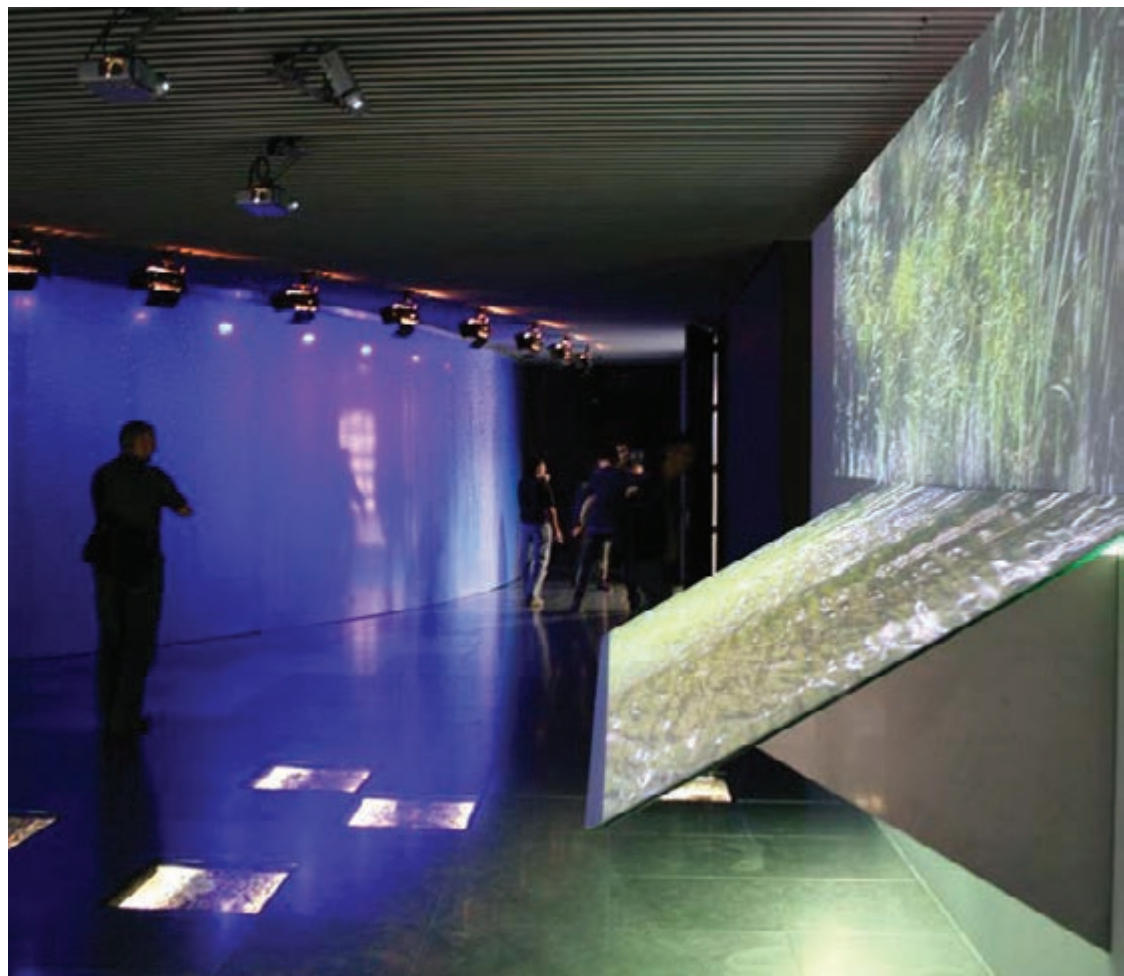
Zaragoza . Spain. Expo Zaragoza 2008

Executive project, audiovisual, lighting, set designs, production, audiovisual equipment, construction and museographic installation. Project developed by MUSE professionals.

EXPO VISITORS' CENTRE

Zaragoza . Spain. Expo Zaragoza 2008

Design and maintenance of contents, exhibitions and virtual installations. Project developed by MUSE professionals.



LONDON | BARCELONA | LISBON | SÃO PAULO
LUANDA | MILAN | CASABLANCA



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